

## **Stylish, effortless superiority combined with trend-setting exclusivity**

*1888 Press Release - At 5453 mm long and with a wheelbase of 3365 mm, the flagship of the Mercedes-Benz model range is 20 cm larger in both dimensions than the S-Class Saloon with long wheelbase. Rear passengers benefit from this increased size as well as from standard equipment that includes executive seats on both left and right and other exclusive details such as innovative voice amplification.*

Mercedes-Maybach: a new sub-brand offering peerless exclusivity

The Mercedes-Maybach S-Class melds the perfection of the Mercedes-Benz S-Class with the exclusivity of Maybach. Mercedes-Maybach is not an equipment line - it is a sub-brand that in future will provide Mercedes-Benz vehicles in an even more exclusive form. Alongside Mercedes-AMG, Mercedes-Maybach is thus the second sub-brand in the Mercedes-Benz brand world. Providing both prestige and exclusivity, it is aimed at customers for whom status is important.

The top-of-the-range model is the Mercedes-Maybach S 600. Its V12 biturbo engine has an output of 530 hp. With a displacement of 5980 cc, the maximum torque of 830 Nm is available from 1900 rpm. The V8 biturbo engine in the Mercedes-Maybach S 500 generates an output of 455 hp from a displacement of 4663 cc. Its peak torque is 700 Nm. NEDC combined fuel consumption for the saloon is just 8.9 litres/100 km.

Inside the Mercedes-Maybach S-Class, the level of wind noise is impressively low and in the rear, despite the large windows, betters even the quietest car in the world - the S-Class Coupé. For passengers in the rear, the Mercedes Maybach S-Class is the world's quietest production saloon car.

In its exterior design, the Mercedes-Maybach S-Class combines stylish, effortless superiority with trend-setting exclusivity. The vehicle makes modern luxury come alive in an exceptional way. Along with the extended wheelbase, emphatic lines suggest power and dynamism. Due to the sidewall's special design, characteristic design elements for the S-Class are retained such as the sweeping, dome-shaped roofline.

The key distinguishing feature is the new side line: by comparison with the long-wheelbase version of the S-Class, the striking rear door has been shortened by 66 mm and therefore appears to meld seamlessly into the overall composition. The door has no triangular window because this has been relocated into the C-pillar. As a result, the rear seats are situated beyond the door cutout, which creates a feeling of exceptional privacy and exclusivity. The elegant Maybach Manufaktur logo - a double M inside an arched triangle - adorns the C-pillars on both sides.

In the interior of the Mercedes-Maybach S-Class, passengers are enveloped in lounge-style, modern luxury. With its clear architecture, refined materials and stylish controls, the vehicle embodies a sensuous elegance. For an exclusive look, the front centre armrests with nappa leather or exclusive nappa leather upholstery feature embossed Maybach crests. Another special feature in the dashboard is the analogue clock with an IWC design.

The high quality standards of the Mercedes-Maybach S-Class are impressively evident from the doors, which even have handstitched door trim as part of the standard equipment. This extravagance is part of the interior's luxurious, hand-finished "Manufaktur" character.

Exclusive features used in the Mercedes-Maybach S-Class are trim parts in wood/chrome and leather at shoulder height in the door panels, chrome-plated tweeter grilles and fibre-optic cables for the ambience lighting to the side on the armrest. Together they create a unique atmosphere conveying a sense of capacious style.

As the flagship of the Mercedes-Benz model range, the Mercedes-Maybach S-Class satisfies the very highest requirements in terms of luxury appointments and comfort. In addition to all the amenities of the conventional S-Class, a number of exclusive interior touches underscore the Mercedes-Maybach S-Class's ambition to lead. These include the exclusive Maybach perfume AGARWOOD for fragrancing as part of the AIR-BALANCE package and two silver-plated, handcrafted champagne flutes (both optional extras). Voice amplification is a novel function emphasising the Mercedes-Maybach S-Class's positioning as a chauffeur-driven vehicle, which makes it much easier for occupants in the front to communicate with the rear passengers. The Burmester® high-end 3D surround sound system offers a unique optical and acoustic experience. As a visual highlight, the tweeters in the rear doors of the Mercedes-Maybach S-Class are particularly sophisticated and can also be moved towards the passengers in a spiral motion.

A sense of spaciousness: setting new benchmarks for sleeping and resting comfort in the rear  
The Mercedes-Maybach S-Class is specifically designed to be chauffeur-driven. For the driver and any front passenger, there have been no compromises compared with a "normal" S-Class. Here, however, the real sense of spaciousness is to be found in the rear. The benefits of extending the wheelbase by 200 mm are felt entirely in the back of the vehicle where the specification has been refined even more. Due to the roofline, it was also possible to further raise the head clearance.

Here is a comparison of two important dimensions relating to comfort:

Mercedes-Benz S-Class Long Wheelbase Saloon (V 222)    Mercedes-Maybach S-Class (X 222)

Effective headroom in rear\* (mm) 951 963

Kneeroom in rear\* (mm) 166 325

\* With executive seat and sliding sunroof

A clear indication that the owner of the Mercedes-Maybach S-Class will typically be found in the second row are the standard-fit executive seats on the left and right. These rear seats offer a unique level of comfort thanks to a special adjustment kinematics system. In contrast to the norm, the backrest is adjusted separately while the footwell and seat reference point remain unchanged. The cushion can be adjusted separately, with inclination and horizontal adjustment combined.

For the executive seats, the maximum backrest angle is 43.5 degrees. The most upright backrest position of 19 degrees allows relaxed working in the rear. The reclining seats feature a calf support, which is freely

adjustable for length and angle. As standard, the luxury head restraints come with an extra cushion.

The Chauffeur package is also part of the standard equipment. A "chauffeur position" for the front passenger seat is one of the key components: due to changes to the kinematics system, the rear seat occupant on the front-passenger side has 77 mm more footroom compared with a normal front passenger seat in the furthest forward seat position. In addition to this "chauffeur position", the front passenger seat can be folded forward and the rear seat placed in an extended recline position for breaks. EASY ADJUST luxury head restraints come as standard for the driver and passenger, and the one on the front-passenger side is folding. For the rear passenger, the Chauffeur package also includes a heel support, which extends from under the front passenger seat. This allows a reclined position that sets new standards in the automotive sector with respect to sleeping and resting comfort.

Individual seat functions in the rear, and those of the chauffeur seat, are of course electrically operated via the typical Mercedes control panels in the rear doors. The rear armrest has a double cup holder, stowage space and wood trim. As an option, it is possible to boost comfort for rear passengers even further. The Rear Seat Comfort package includes individually adjustable multicontour seats, for example, and an ENERGIZING massage function based on the hot-stone principle.

The First-Class rear suite (centre console in the rear) is a visual continuation of the front console on the centre tunnel. It is equipped with innovative thermo cup holders, which use Peltier technology to cool or warm drinks over a longer period of time.

Like an aircraft seat, the centre console is available with two tables which can be easily folded in or out using one hand. Two articulated joints on the stem and underside of the table enable it to be adjusted to almost any position. The table supports and surface are made of a light alloy, combining great stability with a high-quality look. The table surfaces have leather inserts to provide a comfortable writing surface.

To deliver maximum climatic control in the rear compartment, there is a second, standard-fitted THERMOTRONIC automatic climate control system in the rear with two additional climate zones for the rear seats. A control panel on the back of the centre console allows the temperature and air distribution to be set individually for the left and right sides. For targeted climate control, there are two nozzles in the centre console and also on the B-pillars and in the rear footwell. Using COMAND Online, the driver can conveniently adjust the automatic climate control system for the back of the vehicle too.

As exclusive optional equipment (standard in the Mercedes-Maybach S 600), there is the AIR-BALANCE package including ionisation, enhanced air filtration and fragrancing with AGARWOOD, the exclusive Maybach perfume (see section on appointments).

The new Mercedes-Maybach S-Class data at a glance:

Model Mercedes-Maybach

S 500 Mercedes-Maybach

S 600

No. of cylinders /arrangement V8 V12

Transmissions 9G-TRONIC 7G-TRONIC PLUS

Total displacement (cc) 4663 5980

Rated output (hp/rpm) 455 / 5250-5500 530 / 4900-5300

Max torque (Nm at rpm) 700 / 1800-3500 830 / 1900-4000

Fuel consumption

Combined (l/100km) 8.9 11.7

CO2 emissions combined (g/km) 207 274

Emission standard EU 6

Acceleration 0-100 km/h (s) 5.0 5.0

Top speed (km/h) 250 250

List Price in Hong Kong \$2,368,000 \$3,398,000

#### About Mercedes-Benz Hong Kong Limited

Established in 1986 and based in Hong Kong, Mercedes-Benz China Limited (MBCL) was the wholly owned subsidiary of Daimler AG and the franchise-holder for all imported passenger vehicle and commercial vehicle products under the Mercedes-Benz, Maybach and smart brand names in the Northeast Asia region (China, Hong Kong and Macau). In 2005, MBCL moved all P.R. China operations to Beijing for further business development. On January 1, 2006, Mercedes-Benz Hong Kong Limited was established to take over the wholesale business for the Hong Kong and Macau markets with the lead of MBCL. Since March 2013, Mercedes-Benz Hong Kong Limited has become independent from the China operation as an importer for Hong Kong and Macau.

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All press information is available on the Mercedes-Benz website for the Hong Kong market at

<http://www.mercedes-benz.com.hk>. Further information from Mercedes-Benz is available on the Internet at: <http://www.media.daimler.com>.

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